



2012 Advertising Package

*Updated: August 24th, 2012*

468 X 60



Brandon Weeden Interview



Stillwater, Boone-Style



No Top Game for OSU?



Ra'Shaad Samples Commits



## Daily Bullets

July 13, 2012

15

COMMENTS

This is so bizarre. ([NewsOK](#))

Well, this is not fun to read about the Darrell Williams trial. ([Tulsa World](#))

Morgan Hoffman shares the lead of the Utah Championship. ([PGA Tour](#))

Notes from Gina on the just-released depth chart. Not much has changed other than, you know, losing our 5-star RB from last year. ([NewsOK](#))

Air Force series cancelled, our scheduling is starting to become Florida-like. ([NewsOK](#))

It sounds like the White Sox are in love with Robin Ventura. h/t Amilian ([CSN Chicago](#))

Brandon Weeden gets another weapon. ([Plain Dealer](#))

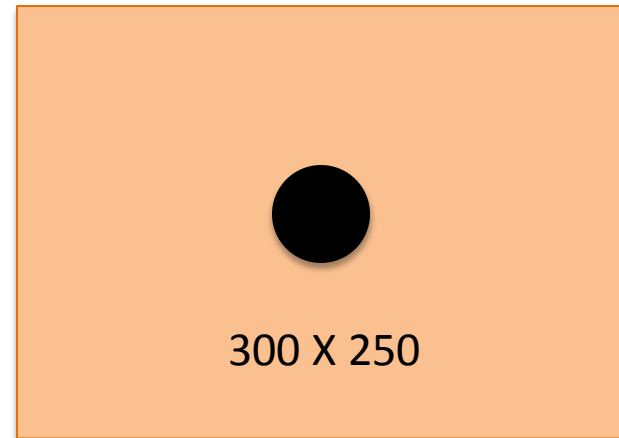
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## Daily Bullets

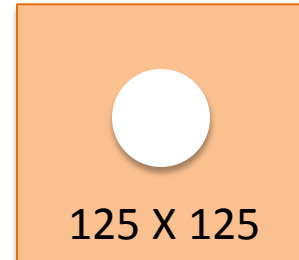
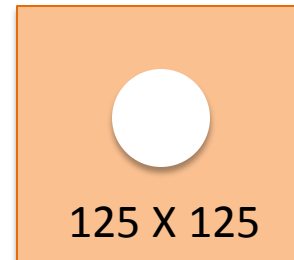
11



### FEATURED



- Holliday hired
- Holliday presser
- Dream staff
- The phone call





White (4/4 available)

- Rotating sidebar ad
- One monthly post thanking all sponsors (w/ links)

\$75



Black (2/2 available)

- Rotating ad at top of sidebar
- One monthly post thanking all sponsors (w/ links)
- One individual monthly post on Facebook (can include deals, specials, etc.)
- One giveaway/month via Facebook or Twitter

\$150



Orange (2/2 available)

- Premier ad space on top of Pistols Firing
- One *individual monthly post* on PFB about business (w/ links)
- One monthly post on Facebook (can include deals, specials, etc.)
- Two free giveaways/month via Facebook or Twitter

\$300

## SOCIAL MEDIA



2,475 likes

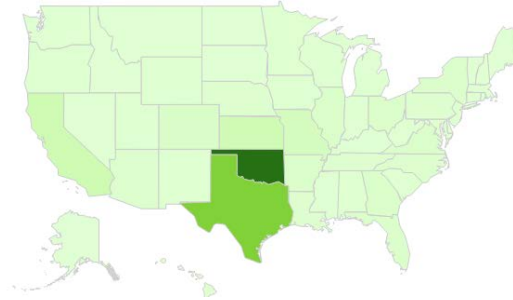


3,372 followers



1,200,000 hits

## LOCATION



Oklahoma – 42% of readers

Texas – 25% of readers

## TRAFFIC (monthly)



15,000 people



115,000 pageviews

## GROWTH



August 2011 to August 2012 – 127%

Overall – see below

